

PHAA-VicHealth Presents



Public Health Association  
AUSTRALIA



VicHealth

**COMMERCE, ECONOMICS,  
TRADE AND PUBLIC HEALTH  
CONFERENCE 2024**

**SPONSORSHIP &  
EXHIBITION PROSPECTUS**

**MONDAY 18 AND TUESDAY 19 NOVEMBER 2024**

Melbourne Convention and Exhibition Centre, Victoria





# INVITATION

Dear Potential Sponsor,

The Public Health Association of Australia (PHAA) and the Conference Advisory Committee invites you to consider sponsoring or exhibiting at a PHAA-VicHealth event Commerce, Economics, Trade and Public Health Conference.

Sponsorship of the event offers a strategic opportunity to demonstrate the support your organisation gives to public health and to associate your brand with thought leadership, sector networking and partnership development.

The PHAA team is committed to working with sponsors to match sponsorship and exhibition packages to the strategic objectives of your organisation to ensure you are satisfied with your involvement and return on investment.

We would be delighted to discuss these promotional opportunities or any further ideas you may have for promoting your products or services.

We look forward to hearing from you.

Kind regards,



**Adjunct Professor Terry Slevin**  
CEO, Public Health Association of Australia



# PACKAGES

## ASSOCIATE SPONSOR

As an Associate Sponsor your organisation will have high visibility and exposure at the event.

### BE ACKNOWLEDGED

- Name acknowledgment as the Associate Sponsor.
- Specific acknowledgment of your role as the Associate Sponsor at the opening and closing plenary sessions.

### BE PROMOTED

- Logo recognition as the Associate Sponsor in all event promotional material.
- Company logo in the program.
- Company logo, contact details and profile on the event website.

### ATTEND

- 10 x Full registrations.

### CONNECT TO DELEGATES

- A premium trestle table display in a prominent position in the catering area (subject to availability).

**\$10,000 AUD incl. GST**

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## SCHOLARSHIP SPONSOR

As a Scholarship Sponsor your organisation will showcase the support of engaging in this important event and offering opportunities to others to attend the event.

### BE ACKNOWLEDGED

- Name acknowledgment as a Scholarship Sponsor.
- Acknowledgment of your sponsorship at opening and closing plenary sessions.

### BE PROMOTED

- Logo recognition as a Scholarship Sponsor in all event promotional material.
- Company logo in the program.
- Company logo, contact details and profile on the event website.

### ATTEND

- 6 x Full registrations.

### SUPPORT OF SCHOLARSHIPS

As a Scholarship Sponsor your package will support the following scholarship opportunities to attend.

- 3 x Scholarships (includes registration & funding towards accommodation &/or flights).

**\$7,500 AUD incl. GST**



# PACKAGES

## REFRESHMENT BREAK SPONSOR

Sponsorship of a refreshment break provides an opportunity to reach out while delegates are relaxed and chatting in between sessions. Refreshment breaks will be aligned with the Public Health Association of Australia's catering policy, which ensures healthy and sustainable food practices.

### BE ACKNOWLEDGED

- Name acknowledgment as a Refreshment Break Sponsor.
- Acknowledgment of your sponsorship at opening and closing plenary sessions.

### BE PROMOTED

- Logo recognition as a Refreshment Break Sponsor in all event promotional material.
- Company logo in the program.
- Company logo, contact details and profile on the event website.

### ATTEND

- 4 x Full registrations.

### CONNECT TO DELEGATES

- A premium trestle table display in the catering area (subject to availability).

### KEY POSITION

- 2 x banners displayed near the catering area at the refreshment breaks.

**\$4,000 AUD incl. GST**

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## AFFILIATION SPONSOR

An Affiliation Sponsor allows organisations to engage in the event and have the opportunity to have your brand in front of delegates.

### BE ACKNOWLEDGED

- Name acknowledgment as an Affiliation Sponsor.
- Acknowledgment of your sponsorship at opening and closing plenary sessions.

### BE PROMOTED

- Logo recognition as an Affiliation Sponsor in all event promotional material.
- Company logo in the program.
- Company logo, contact details and profile on the event website.

### ATTEND

- 2 x Full registrations.

**\$2,800 AUD incl. GST**

## TRESTLE TABLE DISPLAY

### Limited Number Available

Exhibiting provides your organisation with access to delegates representing the leaders in their fields who are in the mindset to learn and explore new options.

#### BE ACKNOWLEDGED

- Name acknowledgment as an Exhibitor.

#### BE PROMOTED

- Company logo in the program.
- Company logo, contact details and profile on the event website.

#### ATTEND

- 2 x Full registrations.

#### CONNECT TO DELEGATES

- A premium trestle table display in the catering area.

**\$1,650 AUD incl. GST**

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#### AFTER SOMETHING DIFFERENT?

The selection of packages presented in this prospectus have been developed to ensure a successful outcome for supporters participants of the event. In addition to the set packages outlined, packages can be customised to meet your organisation's specific objectives.

#### TO BOOK

For more information or to book a package, please contact Events Team details below.

Events Team

A: PO Box 319, Curtin, ACT 2612

T: 02 6171 1310

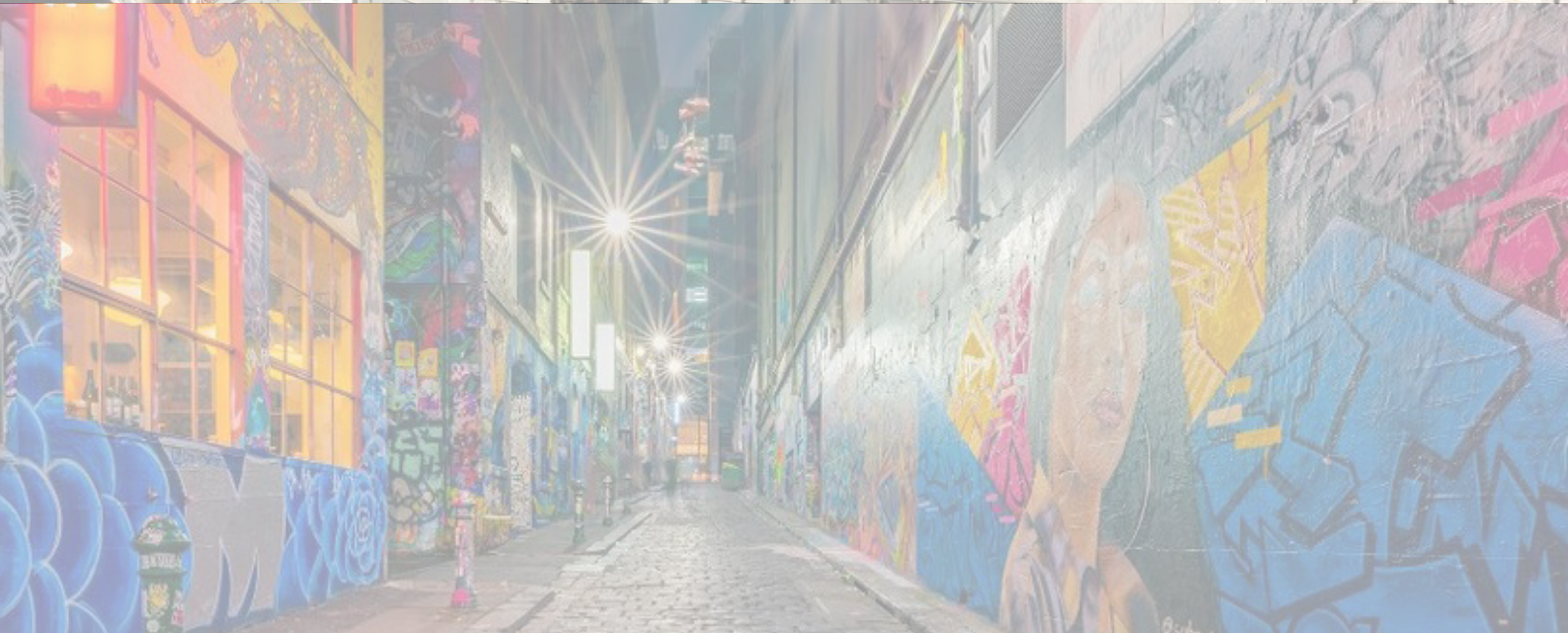
E: [events@phaa.net.au](mailto:events@phaa.net.au)



Public Health Association  
AUSTRALIA



# FLINDERS STREET



# CONTACT US

## CONTACT US

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Email: [events@phaa.net.au](mailto:events@phaa.net.au)  
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